



Public Involvement



Public Involvement Goals

- Disseminate information about the study to affected property owners, as well as, the general public.
- Identify stakeholder groups most affected by and interested in the study and actively solicit their input.
- Adequately address the issues raised by the project's multiple stakeholders.
- Build on existing community partnerships and communication networks.

Public Involvement Goals Cont'd

- Develop, distribute and display high quality, user-friendly and community appropriate information.
- Coordinate closely with local jurisdictions, community organizations and neighborhood groups.
- Respond in a timely manner to questions and concerns raised throughout the process.

Stakeholder Identification

- Collected property owner information from Comal and Guadalupe Appraisal Districts
- Database was continuously updated throughout the process
 - 1st Round of Public Meetings – 2,365
 - 2nd Round of Public Meetings – 4,384
 - Open House – 4,580
- Public was also encouraged to join mailing list through the project website

Study Newsletters

- June 2007
- October 2007
- January 2008



Texas Department of Transportation Announces Pubic Meetings to Provide Information Regarding the New Braunfels Outer Loop Study

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Texas Department of Transportation Announces Second Round of Public Meetings Regarding the New Braunfels Outer Loop Study

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TxDOT Announces Recommended Corridor for the New Braunfels Outer Loop Four Months Ahead of Schedule

The Texas Department of Transportation will unveil the recommended corridor for the proposed outer loop at an Open House scheduled for January 2008. The announcement comes four months earlier than the original timeline of May 2008. Since the study's inception, TxDOT and their team of consultants have been busy gathering an incredible amount of data including information collected from two rounds of public meetings, four Technical Work Group (TWG) meetings, five Community Work Group (CWG) meetings, a Meeting of Affected Property Owners (MAPO) with the Lone Oak area and numerous meetings with individual stakeholders. This concerted effort has provided the opportunity to deliver the recommended corridor earlier than initially projected.

OPEN HOUSE TO UNVEIL RECOMMENDED CORRIDOR

**Thursday, January 31, 2008
5:30 p.m. - 8:30 p.m.
Canyon High School
1510 IH 35 East
New Braunfels, Texas, 78130**

The open house will be conducted in English. Persons interested in attending who require auxiliary aids or ser-

"We are definitely listening to the residents of the New

Public Involvement Meetings

| MEETING DESCRIPTION | DATE | PARTICIPANTS |
|--------------------------------|--------------------|---------------------|
| Agency Coordination Conference | May 23, 2007 | 58 |
| 1st Round Public Meeting East | June 25, 2007 | 247 |
| 1st Round Public Meeting West | June 27, 2007 | 303 |
| 2nd Round Public Meeting East | October 9, 2007 | 100 |
| 2nd Round Public Meeting West | October 11, 2007 | 321 |
| Technical Work Group #1 | April 4, 2007 | 28 |
| Technical Work Group #2 | August 30, 2007 | 26 |
| Technical Work Group #3 | September 27, 2007 | 15 |
| Technical Work Group #4 | December 6, 2007 | 21 |
| Community Work Group #1 | July 10, 2007 | 24 |
| Community Work Group #2 | August 30, 2007 | 30 |
| Community Work Group #3 | September 27, 2007 | 21 |
| Community Work Group #4 | December 6, 2007 | 21 |
| Community Work Group #5 | January 15, 2008 | 28 |
| Open House | January 31, 2008 | 520 |

Technical Work Group



- Work group composed of 33 representatives with technical, planning, and design prospective.
- Membership list included:
 - Federal representatives
 - State representatives
 - City of New Braunfels Planning/Zoning
 - Comal County
 - Guadalupe County
 - The study team
- 4 TWG Meetings held throughout the study

Community Work Group



- Work group established with input from elected officials, city/county staff, and local leaders.
- 45 representatives from:
 - East/West of IH 35
 - Farming Interests
 - School Districts
 - Historical Groups
 - Cycling & Trail Groups
 - Chambers of Commerce
 - Planning/Zoning Commission Members
- 5 CWG Meetings held throughout the study

Public Meetings



■ First Round of Public Meetings 550 Participants

Canyon High School – June 25, 2007

- 38 Comment Cards received

Hoffmann Lane Elem. – June 27, 2007

- 59 Comment Cards received



■ Second Round of Public Meetings 420 Participants

Byron P. Steele, II H. S. – October 9, 2007

- 31 Comment Cards received

New Braunfels H. S. – October 11, 2007

- 80 Comment Cards received

Open House



- **Provided Study Overview**
- **Presented Study Recommendation**
- **Held January 31, 2008 at Canyon High School**
- **Outcomes:**
 - 520 Participants
 - 32 Court Reporter Transcribed Comments

Stakeholder Meetings

- Informal meetings with one-on-one meetings about a specific topic or issue
- Conducted to obtain additional information about values or constraints
- Held early and throughout the process

- Comal ISD
- New Braunfels ISD
- Navarro ISD
- Serapio Herrera
- Elm Creek Ranch Estates Homeowners Assoc. Board
- Pinnacle Homeowners Assoc.
- LCRA
- Jackie Singaas
- Lone Oak MAPO
- Karen Deitz (Pantermuehl Ranch)
- Peggy McKanna (Las Brisas)
- Susan and Harold Ott

Meetings with Affected Property Owners



Limited public meetings held to discuss localized issues/concerns

- **November 15, 2007**
 - Viable Option not displayed at 2ND Round of Public Meetings
- **June 25, 2008**
 - Proposed revision at FM 306 crossing
- **June 26, 2008**
 - Proposed revision at SH 46 crossing

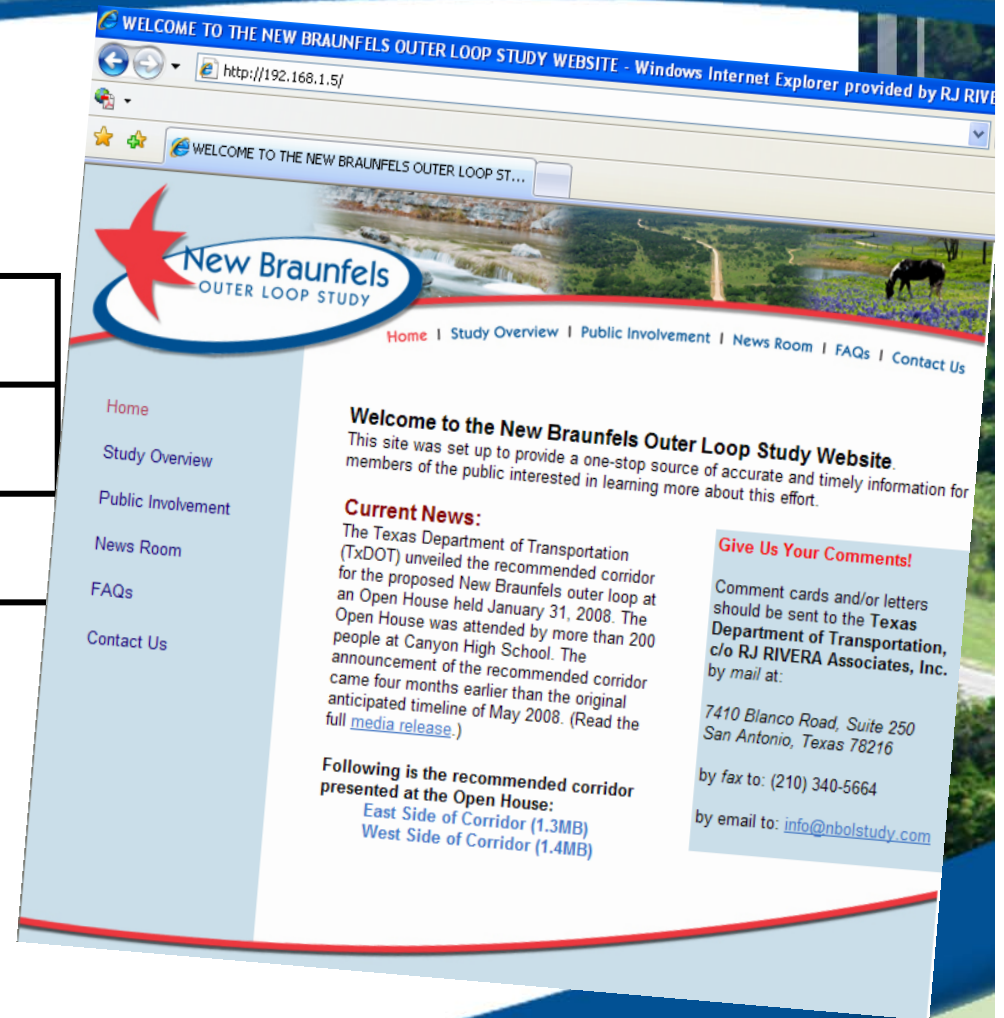
Contact Opportunities

www.nbolstudy.com

| | |
|-----------------|-------|
| Total Hits | 14250 |
| Unique Visitors | 10310 |
| Forms/E-mails | 348 |

Hotline Calls: 272

As of completion of
the study.



Media Relations

- Kick-off Press Conference
- 33 Articles
- 2 Editorials
- Several blog postings
- Numerous radio/TV stories
- Coverage by:
 - *New Braunfels Herald-Zeitung*
 - *Canyon Lake Times Guardian*
 - *Seguin Gazette-Enterprise*
 - *San Antonio Express-News*
 - *KSAT-12*
 - *KENS-5*
 - *KGNB Radio*



Legal Notices

- Total of 16 legal notices published in
 - Canyon Lake Times Guardian,
 - New Braunfels Herald-Zeitung, and
 - Seguin Gazette-Enterprise
- Typically with 30 day and 10 day lead times
- Affidavits available for all notices

| | | | |
|-------------------|-------------------|-------------------|-------------------|
| 110 Legal Notices | 110 Legal Notices | 110 Legal Notices | 110 Legal Notices |
|-------------------|-------------------|-------------------|-------------------|

Notice of Public Meeting – New Braunfels Outer Loop Study

The Texas Department of Transportation (TxDOT) will conduct two public meetings to provide information on the New Braunfels Outer Loop Study. The purpose of the two meetings is to accommodate residents on the east and west side of the study area. The meetings will be held:

| | | |
|--|----|--|
| Eastern Public Meeting Tuesday, October 9, 2007 Byron P. Steele II High School 1300 FM 1103 Cibola, TX 78841 6:30 p.m. until 8:00 p.m. | OR | Western Public Meeting Thursday, October 11, 2007 New Braunfels High School |
|--|----|--|

THE NEW BRAUNFELS HERALD-ZEITUNG
NEW BRAUNFELS, TEXAS

NEW BRAUNFELS HERALD-ZEITUNG

ATTN: ANNA RIVERA
RJ RIVERA ASSOCIATES INC
3200 STECK AVE SUITE 220
AUSTIN TX 78757

REFERENCE: 12531905
1718719 INV 7570/NOTICE OF P

STATE OF TEXAS
COUNTY OF COMAL

Before me, the undersigned authority, on this day, personally appeared, Valerie Shields, who being duly sworn, deposes and says that she is the Business Manager at the New Braunfels Herald-Zeitung; that said newspaper is regularly published in Comal County and generally circulated in Comal, Guadalupe, Hays, and Bexar counties, Texas; that the attached notice was published on the following date.

Valerie Shields
Valerie Shields--Business Manager

PUBLISHED ON: 09/12 09/28

FILED ON: 10/01/07

Subscribed and sworn before me this 1st of October 2007 A.D.

Rosie M. Willingham
Notary Public

ROSE M WILLINGHAM
Notary Public, State of Texas
My Commission Exp. 05-18-2010



Questions, comments?

