



Public Involvement Efforts

Stakeholder Identification

The stakeholder database was compiled from property owner information collected from the Comal County and Guadalupe County appraisal districts. It was supplemented with additional names of local agencies, organizations, and stakeholders. The database was further updated after each round of public meetings and from emails submitted to the website as demonstrated by the increasing numbers below.

- Database for 1st Round of Public Meetings – 2,365
- Database for 2nd Round of Public Meetings – 4,384
- Database for Open House – 4,580

Newsletters (Total of 3)

Newsletters were published and mailed to the stakeholder database in June 2007, October 2007, and January 2008.

Contact Opportunities

- Hotline - Total of 272 Calls
- Website

Total Hits	14,250
Unique Visitors	10,310
Forms/E-mails	348

Legal Notices

The study team created legal notices for publication in several newspapers to announce the public meetings and the open house for the New Braunfels Outer Loop Study. The legal notices were published in the New Braunfels Herald-Zeitung, the Seguin Gazette Enterprise and the Canyon Lake Times Guardian on the following dates:

Newspaper	Publication Date
Canyon Lake Times Guardian	May 30, 2007
New Braunfels Herald-Zeitung	June 1, 2007
Seguin Gazette-Enterprise	June 6, 2007
New Braunfels Herald-Zeitung	June 15, 2007
Canyon Lake Times Guardian	September 12, 2007
New Braunfels Herald-Zeitung	September 12, 2007
Seguin Gazette-Enterprise	September 13, 2007
Canyon Lake Times Guardian	September 27, 2007
New Braunfels Herald-Zeitung	September 28, 2007
Seguin Gazette-Enterprise	September 28, 2007
New Braunfels Herald-Zeitung	December 30, 2007
Seguin Gazette-Enterprise	December 30, 2007
Canyon Lake Times Guardian	January 2, 2008
Canyon Lake Times Guardian	January 16, 2008
New Braunfels Herald-Zeitung	January 20, 2008
Seguin Gazette-Enterprise	January 20, 2008

Changeable Message Signs

In order to further notify citizens in the surrounding community, TxDOT placed four (4) changeable message signs at: IH 35 and Conrads Road/Kohlenberg Lane, the intersection of IH 35 and Schwab Road, the intersection of SH 46 and FM

2722, the intersection of SH 46 and Pieper Road prior to each round of public meetings and the open house. Each announced the date, time, and location of the meetings.

Media Coverage

1. Martinez, Andrew. (2008, June 26). Changes to Outer Loop provoke mixed reactions. *The Herald-Zeitung*.
2. Cary, Michael. (2008, June 25). Altwein family protests pathway of Outer Loop. *Seguin Gazette-Enterprise*.
3. Staff. (2008, June 25). 2 Outer Loop meetings scheduled this week. *The Herald-Zeitung*.
4. Staff. (2008, June 21). Outer Loop meetings an important opportunity. *The Herald Zeitung*.
5. Stelte, Mitzie. (2008, June 18). Outer Loop Meetings schedule for next week. *The Herald-Zeitung*.
6. Johnson, Jo Anne. (2008, February 11). TxDOT's New Braunfels Outer Loop Study Open House draws large crowd. *The Canyon Lake Times Guardian*.
7. Stelte, Mitzie. (2008, February 8). It's about the heritage. *The Herald-Zeitung*.
8. Stelte, Mitzie. (2008, February 1). Loop meeting draws 500 residents. *The Herald-Zeitung*.
9. Stelte, Mitzie. (2008, January 30). Outer Loop open house set for Thursday. *The Herald-Zeitung*.
10. Croteau, Roger. (2008, January 18). State has loop plan for New Braunfels. *San Antonio Express-News*.
11. Staff. (2008, January 6). TxDOT Outer Loop meeting set for Jan. 31. *The Herald-Zeitung*.
12. Staff. (2007, November 15). Outer loop meeting to be held in Lone Oak. *The Herald-Zeitung*.
13. Saleh Rauf, D. (2007, November 9). Outer Loop public meetings postponed. *The Herald-Zeitung*.
14. Saleh Rauf, D. (2007, October 12). Debate over Outer Loop continues. *The Herald-Zeitung*.
15. Saleh Rauf, D. (2007, October 11). NB Loop raises concerns over property rights. *The Herald-Zeitung*.
16. Saleh Rauf, D. (2007, October 10). Outer Loop options narrowed. *The Herald-Zeitung*.
17. Staff. (2007, October 10). Officials unveil Comal-Guadalupe loop plans at meeting. *Kens 5 Eyewitness News. San Antonio Express-News*.
18. Staff (2007, October 9). Outer Loop proposals on show tonight. *The Herald-Zeitung*.
19. Garcia, Peter, A. (2007, July 16). Texas DOT launches study to evaluate need for New Braunfels Outer Loop. *The Canyon Lake Times Guardian*.
20. Saleh Rauf, D. (2007, July 10). Resident of city's ETJ frustrated at options. *The Herald-Zeitung*.
21. Saleh Rauf, D. (2007, June 28). Proposed construction stirs strong reactions. *The Herald-Zeitung*.
22. Croteau, Roger (2007, June 28). New Braunfels loop discussed. *San Antonio Express News*.
23. Saleh Rauf, D. (2007, June 27). 2nd outer loop meeting tonight. *The Herald-Zeitung*.
24. Saleh Rauf, D. (2007, June 26). Residents speak out about loop. *The Herald-Zeitung*.
25. Saleh Rauf, D. (2007, June 24). 2nd outer loop meeting tonight. *The Herald-Zeitung*.
26. Staff. (2007, June 24). Outer loop meeting set for Monday. *The Herald-Zeitung*.
27. Staff. (2007, May 31). New Braunfels loop input being sought. *San Antonio Express News*.
28. Cary, Michael (2007, May 31). Officials discuss New Braunfels outer loop. *The Seguin Gazette-Enterprise*.
29. Saleh Rauf, D. (2007, May 31). Outer loop could traverse state land. *The Herald-Zeitung*.
30. Staff. (2007, May 29). Outer loop meeting set. *The Herald-Zeitung*.
31. Saleh Rauf, D. (2007, May 24). Officials meet to begin work on loop plans. *The Herald-Zeitung*.
32. Croteau, R. (2007, May 24). Spotlight on New Braunfels Loop. *San Antonio Express-News*.
33. Croteau, R. (2007, March 9). TxDOT has eyes on Comal loop study. *San Antonio Express-News*.

Media Outlet	Date of Coverage
KGNB Radio New Braunfels	Monday, June 25, 2007
KENS-TV	Monday, June 25, 2007
KGNB Radio New Braunfels	Wednesday, June 27, 2007
KSAT-TV	Wednesday, June 27, 2007
KENS TV CBS	October 9, 2007
KSAT TV ABC	October 9, 2007
KGNB Radio New Braunfels	October 10, 2007
New Braunfels Area Real Estate News	October 10, 2007
KENS TV CBS	October 10, 2007
KSAT TV ABC	October 10, 2007
KGNB Radio New Braunfels	October 11, 2007
KENS TV CBS	October 11, 2007
KSAT TV ABC	October 11, 2007
KGNB Radio New Braunfels	October 12, 2007

Public Involvement Meetings

Type of Meeting	Date	Participants
Agency Coordination Conference	May 23, 2007	58
Community Work Group		
Meeting #1	July 10, 2007	24
Meeting #2	August 30, 2007	30
Meeting #3	September 27, 2007	21
Meeting #4	December 6, 2007	21
Meeting #5	January 15, 2008	28
Technical Work Group		
Meeting #1	April 4, 2007	28
Meeting #2	August 30, 2007	26
Meeting #3	September 27, 2007	15
Meeting #4	December 6, 2007	21
Stakeholder Meetings		
Comal ISD	August 23, 2007	4
New Braunfels ISD	August 24, 2007	4
Serapio Herrera	September 5, 2007	5
Navarro ISD	September 24, 2007	3
Elm Creek Ranch Estates HOA	October 1, 2007	12
Pinnacle HOA	October 19, 2007	57
Lower Colorado River Authority	October 29, 2007	11
Jackie Singsaas	November 6, 2007	4
Karen Deitz/Pantermuehl Ranch	November 16, 2007	10
Peggy McKanna/Las Brisas HOA	December 11, 2007	12
Susan and Harold Ott	December 12, 2007	4
Public Meetings		
1 st Round of Public Meetings – East	June 25, 2007	247
1 st Round of Public Meetings – West	June 27, 2007	303
2 nd Round of Public Meetings – East	October 9, 2007	100
2 nd Round of Public Meetings – West	October 11, 2007	321
Open House	January 31, 2008	520
Town Hall Meeting (sponsored by City of New Braunfels and Comal County)	April 2008	400
Meetings of Affected Property Owners		
Lone Oak MAPO	November 15, 2007	81
FM 306 MAPO	June 25, 2008	82
SH 46 MAPO	June 26, 2008	74